

RACHEL BRILL

producer, development executive, studio head

BIO

Timing is everything. With the birth of unscripted and reality television, Rachel Brill found her niche—developing, producing and showrunning observational formats—documenting real people and celebrities. With more than **550 hours of original television, digital content and social programming**, Brill has curated a portfolio of projects aimed at **innovating for the next generation of storytelling**.

Well-respected by colleagues across the industry, Brill held posts at: MGM building an unscripted and docs slate for the premium streamer, EPIX; at Turner (TNT & tbs), developing the unscripted portfolio; at ZOO Productions (running development and creatively shepherding an eight figure acquisition by All3Media/Discovery); then operationalizing a digital video consultancy for Whalerock Industries. Most recently, producing social and Gen Z-native, sports originals at Bleacher Report, while strategically mapping a vision and voice for B/R to become the consumer-facing sports brand within WarnerMedia.

As a creative consultant with her firm CHAPT3R, she has collaborated with sports franchises and non-endemic media companies to unlock revenue streams through the content eco-system. Her credits have included Academy, Emmy and Grammy Award-winning artists, creatives and leagues including: **NBA, Dwayne Johnson, Tyler The Creator, Greg Berlanti, Dick Wolf, Ryan Coogler, Guillermo del Toro, Sofia Coppola, John Varvatos, Iggy Pop, Ron Howard, Brian Grazer, Joan Rivers, Kim Kardashian, Howard Stern, the NFL and NFL FILMS.**

Brill has created and Executive Produced original series, specials, live events and podcasts for **WarnerMedia, EPIX, Amazon Prime Video, Spotify, Facebook, Disney+, NBC, TNT, tbs, truTV, CMT, SiriusXM, TV Land, Viceland, YouTube, Turner Sports, Bleacher Report** among others. As a leader, she has shepherded talent that now see themselves in executive positions with LeBron James, Dwayne Johnson and Tyler, the Creator.

ZOO Productions gave Brill her start, where she headed development and branded content. She was instrumental in the Emmy-nominated, global game show franchise, *Are You Smarter Than A 5th Grader?*, the hidden-camera comedy, *Girls Behaving Badly* starring Chelsea Handler.

A graduate of the University of Miami, Brill spends her free time as an avid mountaineer, climbing the world's highest peaks, channeling the power in sport as the discipline for leadership, collaboration and humility.

EXECUTIVE POSTS

CHAPT3R Consulting	Founder & CCO	2020-Current
Bleacher Report WarnerMedia	SVP & GM, Head of B/R Studios	2019-2020
EPIX an MGM company	SVP, Originals, Unscripted & Docs	2018-2019
Whalerock Industries	Head of Premium Programming + Studios	2015-2018
TNT & tbs Turner Broadcasting	VP, Unscripted Development & Programming	2011-2015
ZOO Productions	VP, Unscripted Development	2002-2011

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EXECUTIVE PRODUCER CREDITS (ABRIDGED)

NFL Icons	EPIX	(8 x 60m S1-2) Documentary film series, NFL Films
Women Who Rock	EPIX	(4 x 60m) Documentary series, Network Ent.
The Arena	TNT	(5 x 60m) Live Social Justice & Feature/Doc Format
Role Players	B/R	(4 x 5m) Animated NBA series w: Alex Carter
Game of Zones	B/R	(5 x 12m S7) Emmy-nominated Animated NBA Series
Gridiron Heights	B/R GRIDIRON	(20 x 2m S5) Playstation, w: Dennis Flynn
Underrated	B/R GRIDIRON	(8 x 15m) EA, Mandalay Sports
Call or Nothing	B/R Gridiron	(4 x 1m) Animated prank series w: Dennis Flynn
Untold Stories	FACEBOOK	(9 x 15m S2) We are Not Pilgrims, d: Johnny Sweet
Draft Show: Live 2020	B/R GRIDIRON	(12 hr) Live Draft Coverage
Beat B/R: The Match	TNT & B/R	(1hr) Live Pre-Show
Put Me in, Couch	INSTAGRAM	(12 x 30m) Live Trivia Show
Stay In. Play On.	Campaign	(2min) Covid-19 Campaign
Slow Burn	EPIX	(6 x 60m S1) Left\Right, Leon Neyfahk
Fiasco	EPIX	Left\Right, Leon Neyfahk
Sex Life	EPIX	(6 x 60m S1) MGM
Helter Skelter	EPIX	(6 x 60m) Greg Berlanti, WHTV, d: Lesley Chilcott
Unprotected Sets	EPIX	(13 x 30m S1) MGM, Wanda Sykes
NFL: The Grind	EPIX	(17 x 30m S1) NFL FILMS, Rich Eisen
Elvis Goes There	EPIX	(4 x 60m) Zero Point Zero, Elvis Mitchell
Rivals	TBD	Esports pre-competition format
Real Racing 3	EA	Competition format based on the mobile game
Ritual	AMAZON	(11X15m) Whalerock, ACE Media, NFLPA
Nuts + Bolts	VICELAND	(6 x 30m S1) Whalerock, Tyler The Creator, 3 Strikes
QUIZney	DISNEY NOW/DISNEY+	(65 x 5m) Live App Quiz (adapted into game show)
Descendants 2 Premiere	DISNEY CHANNEL	(4hr Live Linear Special) Whalerock
NashChat	CMT FACEBOOK	(23 x 30m S1-2 Live Series to @CMT @NashvilleCMT)
Getting Younger	TV LAND FACEBOOK	(12 x 30m S1-2 Live Series to @YoungerTV @TVLand)
CMT Music Awards Red Carpet	CMT FACEBOOK	(1hr Live Special to @CMT @CMTMusicAwards)
King of the Nerds	TBS	(16 x 1hr S2-3) Electus, 5x5 Media
Deal With It	TBS	(20 x 30m S2) Howie Mandel, Keshet, Lionsgate
Cold Justice	TNT	(12 x 1hr S3) Dick Wolf Films, Magical Elves
Boston's Finest	TNT	(6 x 1hr S2) Donnie Wahlberg, Jarrett Creative
Cold Justice: Sex Crimes	TNT	(10 x 1hr S1) Dick Wolf Films, Magical Elves
Wake Up Call	TNT	(8 x 1hr S1) Dwayne Johnson, Electus, 5x5 Media
Cold Justice	TNT	(12 x 1hr S2) Dick Wolf Films, Magical Elves
Inside Job	TNT	(6 x 1hr S1) Studio Lambert, ALL3America
Save Our Business	TNT	(7 x 1hr S1) A. Smith & Co.
Marshal Law: Texas	TNT	(6 x 1hr S1) Jerry Bruckheimer TV, Megalomedia
The Hero	TNT	(8 x 1hr S1) Dwayne Johnson, Electus, 5x5 Media
The Great Escape	TNT	(10 x 1hr S1) Imagine TV, Profiles TV, Fox TV

REPRESENTATION

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